



How Art in Action Stands Out From the Rest

The **Art in Action program is proven**. We have been bringing art to hundreds of thousands of students for over 30 years and have a high retention and user satisfaction rating.

Our K-8 curriculum provides **108 different lessons** featuring a variety of cultures, artists, styles, and historical periods. There are 12 different lessons for each grade level.

Our curriculum is planned, proven, and aligns with the **Common Core State Standards** as well as the **National Visual Art Standards**.

The Art in Action program is **online and interactive** and can be used with the latest classroom technology (Smart boards, tablets, laptops, iPads etc.)

The curriculum teaches art history, various art techniques, art vocabulary and creative, skill-building **hands-on projects**.

We offer **on demand web training**. You can use your iPad, laptop, iPhone, droid etc. to access the lessons anytime, anywhere.

Because the **program is online**, there is no need to store books, worry about losing books, or waiting to “check out” teaching materials.

We offer unique **curriculum integration** ideas for each lesson. Teachers incorporate language arts, social studies, mathematics, and science and engage students of all learning styles.

The Art in Action lessons are designed as a **spiral curriculum** where students build upon knowledge from previous years.

We offer **custom, prepackaged art materials** that are ready-to-go for each of our 108 lessons.

The Art in Action **lessons are designed with the “non-artist” in mind**. Each lesson has step-by-step visual and written instructions that are “recipe style.” Our program empowers teachers and volunteers to teach art with confidence.

We offer **year-round customer support** and custom webinar training. You can reach experienced program experts by phone and email.

The Art in Action program is **affordable**. The average cost per student, per year is about the same cost as one large specialty coffee!

Art in Action **creates a culture of art** for a school community. Student’s artwork is displayed throughout the school, in district offices, and even local libraries. We offer suggestions and support to make this easy.

Students **build their speaking and listening skills** by participating in engaging classroom discussions about the art. They are able to make statements, draw conclusions and support their opinions.

Students gain confidence in their skills as **artists, creators, and problem solvers**.

Art in Action is a thorough and complete art education.

Kids love it and don’t want to miss an Art in Action day! www.artinaction.org